

**Programul de studiu: Management IFR**  
**Disciplina: Limbă străină pentru afaceri 3 (engleză)**  
**Anul de studii: II**  
**Semestrul: I**

**CALENDARUL DISCIPLINEI**

Perioada	Săptămâna	SEMINAR FAȚĂ ÎN FAȚĂ (SF)		SEMINAR ÎN SISTEM TUTORIAL (ST)		LABORATOR (L)		PROIECT (P)		EVALUĂRI	
		Tematica abordată	Data Nr. ore	Teme de control	Termen de predare/nr ore	Lucrare de laborator	Data Nr. ore	Tematica abordată	Data Nr. ore	Data	Tipul (E/C/V)
Pregătire curentă	1	- <b>Business management:</b> defining management, SWOT analysis, the business plan, management styles, modern management theory. (part 1) – 2 ore	<b>8. X. 2017</b> <b>(2 ore)</b>								
	2										
	3	- <b>Business management:</b> defining management, SWOT analysis, the business plan, management styles, modern management theory. (part 2) – 1 oră - <b>E-business:</b> successes and failures; current trends, marketing and advertising strategies. – 3 ore	<b>22. X. 2017</b> <b>(4 ore)</b>								
	4										
	5										
	6										
	7	- <b>Investments.</b> Stock Markets. Trading stocks and shares. Effects of investments – 3 ore - <b>Leadership and group dynamics:</b> team-building, conflict management, motivation, negotiating styles, project management, time management (part 1) – 1 oră	<b>19. XI. 2017</b> <b>(4 ore)</b>								
	8	- <b>Leadership and group dynamics:</b> team-building, conflict management, motivation, negotiating styles, project management, time management (part 2) – 2 ore - <b>Evaluare parțială</b> – 2 ore	<b>25. XI. 2017</b> <b>(4 ore)</b>							<b>25. XI. 2017</b>	- Evaluare scrisă

	9	- <b>Job satisfaction:</b> motivation, training, self-development and assessment – 3 ore - <b>Organizational culture:</b> definitions, characteristics, development (part 1) – 1 oră	<b>2. XII. 2017</b> <b>(4 ore)</b>								
	10	- <b>Organizational culture:</b> definitions, characteristics, development (part 2) – 2 ore - <b>Business ethics:</b> external factors, standards, ethics and value, ethical issues (part 1) - 2 ore	<b>10.XII. 2017</b> <b>(4 ore)</b>						<b>10.XII. 2017</b>	- Evaluare temă de casă	
	11	- <b>Business ethics:</b> external factors, standards, ethics and value, ethical issues (part 2) - 1 oră - <b>Tourism, Promotion and Marketing:</b> types of tourism organisations, promotion, e-marketing. – 3 ore	<b>17.XII. 2017</b> <b>(4 ore)</b>						<b>17.XII. 2018</b>	- Evaluare exprimare orală	
	12										
	13										
	14	- Evaluare finală – 2 ore	<b>21. I. 2018</b> <b>(2 ore)</b>						<b>21. I. 2018</b>	Verificare	
<b>Sesiune examene</b>	1										
	2										
	3										

E – examen, C – colocviu, V – verificare pe parcurs

Coordonator disciplină,  
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